



Medford City Council  
Medford, Massachusetts

**MEETING DATE**

February 14, 2024

**SPONSORED BY**

Matt Leming, City Councilor, Justin  
Tseng, City Councilor

**AGENDA ITEM**

**24-026** - Transportation Demand Management Ordinance

**FULL TEXT AND DESCRIPTION**

WHEREAS the City of Medford should address high levels of traffic;

WHEREAS developers often need to make exceptions to zoning regulations to feasibly develop new buildings, and the current process of passing these through the Zoning Board of Appeals often adds unwanted uncertainty and delays to these processes;

WHEREAS a Transportation Demand Management program automates these exceptions and puts them to the staff level by means of a points-based impacts and credits system;

WHEREAS Everett and Boston have implemented a Transportation Demand Management program to great success, spurring development of both commercial and affordable residential property;

AND WHEREAS a transportation demand management program can provide design and programming strategies that developers can employ to reduce car traffic to and from their buildings;

THEREFORE BE IT RESOLVED that Medford City Council adopt a Transportation Demand Management Ordinance;

BE IT FURTHER RESOLVED that this matter be referred to Committee for further discussion with the Office of Planning, Development, and Sustainability;

BE IT FURTHER RESOLVED that members of the Committee on Planning and Permitting submit questions to the Chair, Clerk, and city staff ahead of the committee meeting scheduled for this subject.

BE IT FURTHER RESOLVED that the Medford City Council work with the Office of Planning, Development, and Sustainability to evaluate the suitability of a transportation demand management program, determine the capacity of the city to implement such a program, and provide specific

recommendations for its structure and policies, particularly with respect to the nature of its the Medford-specific impacts and the design of its credits system.

## **RECOMMENDATION**

## **FISCAL IMPACT**

## **ATTACHMENTS**

None